

IIS PAOLO SAVI

A.S. 2023/2024

OBIETTIVI MINIMI PER IL SUPERAMENTO DEL DEBITO

DISCIPLINA: LINGUA E CIVILTA' INGLESE

DOCENTE: TRIBUZI ANNA

CLASSE 4 A AFM

- The production process
- Trade and Commerce
- Sectors of production
- Needs and wants, goods and services
- Globalisation, outsourcing, offshoring and reshoring
- Marketing (market research, market segmentation)
- Advertising